

SUMMARY OF STRATEGIC PLAN – RALLY WORKING PARTY FOR REVIEW BY RALLY LIAISON COUNCIL

ACTIVE ITEMS

Subject	Detail	Actions	Action By	Action Date
Attract new competitors	Continue developing relationship with the YKC through Working Party Liaison representative.	Prepare a report on YKC engagement for each Working Party meeting.	?? and YKC	Ongoing
	Publicise new framework – Foundation / L7 & new exercises	Initial demonstration videos for new exercises in the Rally Resources Video library. Share details of new framework, explain route to Championship, encourage shows to host veteran & reward classes. Update all videos to reflect new numbering system, change any relevant details.	All RLC members	2026/27 2026
	Publish agenda & minutes – which will include working towards Championship status		KC office	ongoing

Subject	Detail	Actions	Action By	Action Date
Retain existing competitors	<p>Veteran Dog class, title and warrant, raise awareness of new levels & exercises, plus Championship within reasonable timeframe.</p> <p>Rally & Judging Record Books to reflect changes.</p> <p>Publish numbers RW & RVW awarded – evidence of experience retained</p>	<p>Publicise Veteran Dog class, title & warrant, changes to levels & new exercises for implementation 2027?</p> <p>Produce update to existing books – timeline to align with new framework</p> <p>Media update with annual stats on RW & RVW achieved -</p>	<p>All</p> <p>All</p> <p>Office/media centre</p>	<p>2026 -27</p> <p>2026-27</p> <p>ongoing</p>
Achieve Championship status for Rally	To achieve Championship status for Rally	Monitor changes already agreed, compare to the timeline in the “Road to Championship” document... review points within 10 year framework	All	Ongoing
Raise the profile of KC Rally	<p>Investigate possibilities of running Rally alongside other KC licensed events, GCDS testing /clubs etc.</p> <p>Encourage KC Clubs to train and promote KC Rally</p>		All	Ongoing

Subject	Detail	Actions	Action By	Action Date
Expansion of Rally across the UK	<p>Increase the spread of competitions and clubs providing training across the country</p> <p>Provide education for competitors, trainers, competition managers, chief stewards and judges.</p> <p>Support show organisers</p>	<p>Provide communication channels with interested with Clubs, Societies, listed Clubs and other groups.</p> <p>Rally Resources Video Library – consistency across UK</p> <p>Update KC Publications for Rally</p> <p>Chief Stewards Seminar under development & Competition Management seminar to be updated</p> <p>Admin to be minimised where possible</p> <p>Explore feasibility of ways to collate and disseminate information re judging lists & results</p>	All	Ongoing
Progression of Judges	<p>Progression of judges at higher levels</p> <p>Introduce advanced level judges training – levels 4-7 & veteran</p>	<p>To ensure high standard of course design and judging.</p>	Accredited Trainers to address further	Ongoing

Subject	Detail	Actions	Action By	Action Date
Improve standards throughout the whole of the UK	Provide better education by way of open access videos and resources	Demonstration videos for new framework exercises to fit with existing library – to be published with new exercises & signs release. Monitor viewing figures /feedback re published videos.	All	2026 - 27
	Promote & encourage Special Reward Classes at licenced shows	Special Reward Classes to build confidence, alternative to training rounds requested by community	All	Ongoing
Communicating with the Rally Community	Improve communications with grass roots community, by establishing an RLC led social media group for polls, comments, surveys, to aid flow of information and engagement. Include open comments in surveys. Share link to RKC submission form for agenda items	Members of the Rally community are encouraged engage via social media and/or email members of the RLC with any suggestions or concerns. Continue to use online surveys to improve communication consistency over whole UK.	All	Ongoing

Subject	Detail	Actions	Action By	Action Date
International Rally	FCI Rally – growth FCI World Winner Championships AKC Virtual Programme	Monitor growth year on year, monitor developments to ensure UK handlers keep up to date. Annual Team & Individual event – since 2024. Ongoing part of AKC Rally up to Rally Excellent Level and is open to overseas competitors.		Ongoing