

SUMMARY OF STRATEGIC PLAN

Updated for 15th July 2026 Rally Liaison Council meeting

ACTIVE ITEMS

Subject	Detail	Actions	Action By	Action Date
Attract new competitors	Continue developing relationship with the YRKC.	Support YRKC Rally initiatives and programmes.	All RLC members	Ongoing
	Publicise new framework – Foundation / L7 & new exercises	Initial demonstration videos for new exercises in the Rally Resources Video library. Share details of new framework, explain route to Championship, encourage shows to host veteran & reward classes. Update all videos to reflect new numbering system, change any relevant details.	All RLC members	2026/27 2026/27
	Publish agenda & minutes – which will include working towards Championship status		RKC office	ongoing

Subject	Detail	Actions	Action By	Action Date
Retain existing competitors	Veteran Dog class, title and warrant, raise awareness of new levels & exercises, plus Championship within reasonable timeframe.	Publicise Veteran Dog class, title & warrant, proposed new framework including changes to levels & new exercises	All	2026 -27
	Rally & Judging Record Books to reflect changes.	Produce update to existing books – timeline to align with new framework	All - with input from Rally ATs	2026-27
	Publish numbers RW & RVW awarded – evidence of experience retained	Add item to RLC Agenda	RKC office	Ongoing
Achieve Championship status for Rally	To achieve Championship status for Rally	Monitor changes already agreed, compare to the timeline in the “Road to Championship” document... review points within 10 year framework	All	Ongoing

Subject	Detail	Actions	Action By	Action Date
Raise the profile of KC Rally	Investigate possibilities of running Rally alongside other RKC licensed events, GCDS testing /clubs etc. Encourage RKC Clubs to train and promote RKC Rally		All	Ongoing

Subject	Detail	Actions	Action By	Action Date
Expansion of Rally across the UK	Increase the spread of competitions and clubs providing training across the country Provide education for competitors, trainers, competition managers, chief stewards and judges. Support show organisers	Provide communication channels with interested with Clubs, Societies, listed Clubs and other groups. Rally Resources Video Library – consistency across UK Update RKC Publications for Rally Chief Stewards Seminar under development & Competition Management seminar to be updated Admin to be minimised where possible Explore feasibility of ways to collate and disseminate information re judging lists & results	All	Ongoing
Progression of Judges	Progression of judges at higher levels Introduce advanced level judges training – levels 4+ & veteran	To ensure high standard of course design and judging.	Accredited Trainers to address further	Ongoing

Subject	Detail	Actions	Action By	Action Date
Improve standards throughout the whole of the UK	Provide better education by way of open access videos and resources	Demonstration videos for new framework exercises to fit with existing library – to be published with new exercises & signs release. Monitor viewing figures /feedback re published videos.	All	2026 - 27
	Promote & encourage Special Reward Classes at licenced shows	Special Reward Classes to build confidence, alternative to training rounds requested by community	All	Ongoing
Communicating with the Rally Community	Improve communications with grass roots community, by establishing an RLC led social media group for polls, comments, surveys, to aid flow of information and engagement. Include open comments in surveys. Share link to RKC submission form for agenda items	Members of the Rally community are encouraged engage via social media and/or email members of the RLC with any suggestions or concerns. Continue to use online surveys to improve communication consistency over whole UK.	All	Ongoing

Subject	Detail	Actions	Action By	Action Date
International Rally	FCI Rally – growth	Monitor growth year on year, monitor developments to ensure UK handlers keep up to date.		Ongoing
	FCI World Winner Championships	Annual Team & Individual event – since 2024.		
	AKC Virtual Programme	Ongoing part of AKC Rally up to Rally Excellent Level and is open to overseas competitors.		